

# Local Search Engine Optimization



Get Found on 100+ Sites Reaching 90% of Local Search



(a.k.a)  
internet marketing

## Where Prospects Search (Local)

**Local Search** – Over 2 billion local searches are performed online every month and this includes those searching for your business, but finding your competitors.

### [The Top Hatter, Inc. - Air Duct, Carpet & Tile Cleaning - Phoenix ...](#) ☆ 🔍 ✓

The Top Hatter, Inc. is the #1 **air duct cleaning** business now serving Residential and Commercial **Phoenix** and surrounding areas. ...

[www.thetophatter.com/](#) - Cached - Similar

**A** 3911 East Superior Avenue, Phoenix  
(602) 955-6078


[insiderpages.com](#) (1) ✓

2 reviews  
Place page

### [Air Duct Cleaning Phoenix Tucson | Carpet Cleaning | Arizona](#) ☆ 🔍 ?

Maximum Air Care provides residential & commercial **air duct cleaning**, carpet cleaning, & dryer vent cleaning services in **Phoenix, AZ, Tucson, Arizona.**

[www.maximumaircare.com/](#) - Cached - Similar

**B**  2990 West Clarendon Avenue, Phoenix  
(480) 423-2021


[yelp.com](#) (2) ✓

★★★★★ 8 reviews  
Place page

### [2-Year Guarantee on Air Duct Cleaning Phoenix - KiwiServices.com](#) ☆ 🔍 ✓

Kiwi Services has been performing **Phoenix air duct cleaning** since 1987. Visit [KiwiServices.com](#) for the best professional **Air Duct Cleaning** services in ...

[www.kiwiservices.com/phoenix-air-duct-cleaning.htm](#) - Cached


**C**  3821 North 34th Avenue, Phoenix  
(602) 271-4600

[judysbook.com](#) (1) ✓

★★★★★ 5 reviews  
Place page

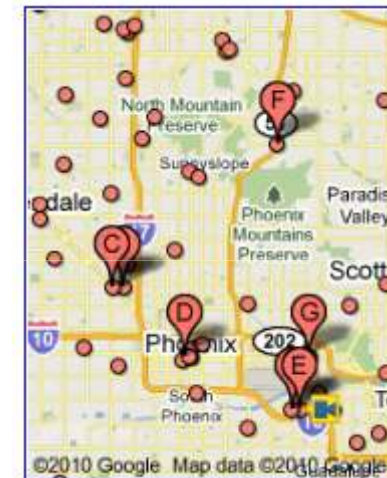
### [AZ Air Duct | Air Duct Cleaning in Phoenix](#) ☆ 🔍 ?

[www.air-duct-cleaning-in-phoenix.info/](#)

**D**  200 West Washington Street, Phoenix - (866) 472-6420  
"I had a great experience with these guys. They were very professional and ..." - [judysbook.com](#) (1) ✓

[yahoo.com](#) (12) ✓

★★★★★ 22 reviews  
Place page



**(aka)**  
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# Local Search Optimization

Create & Enhance Local Business Listings at Google, Yahoo, & Bing



## Local Search Optimization

- ✓ 100% Organic
- ✓ Affordable
- ✓ Where Consumers Go Today!
- ✓ No Website Needed
- ✓ Higher Priority in Local Search!

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## How We Get Better Results For You! (Local Search)

**1**

### **We Create a "Robust" 5-Page Profile of Your Business Search Engines Love Content!**

The more content about your business the better. Our Local Search Specialists work with you to craft the best possible keyword-rich content to yield top results for your area. We'll even create images and other rich-media to further optimize your listing.

**2**

### **We Manually Submit Your Business Listing to ALL the Top Search Engines**



## How We Maintain Results For You! (Local Search)

### **3 Local Search Experts Update and Maintain Your Listing**

The more content we can muster up for your business the better. Our team of Local Search Specialists work with you to craft the best possible keyword-rich content to yield top results for your area. We'll even take your images and other rich-media to further optimize your listing and do all the necessary work to maintain and keep your listing up to date in every directory.



## Summary (Local Search)



### Enhanced Profile



- Link to Your Website
- Optimized Content
- Unlimited Keywords
- Up to 10 Images
- Add Video + Coupons



### Manual Submissions

- Top 3 Maps  
Google, Bing, Yahoo!
- Top 10 IYP's  
Internet Yellow Pages
- Up to 5 Niche Sites  
Your Top Vertical Sites



### Localeze™ Distribution

- Network of 40+ Sites
- Reach 90% of Search Engines Consumers Use



### Professional SEO Content Management

- Unlimited Access to Our Local SEO Gurus

## Paid Search Gets IMMEDIATE and TARGETED Visitors!

solar water heater, phoenix

About 287,000 results (0.30 seconds) [Advanced search](#)

### **Solar Water Heater Phoenix**

[www.ArizonaSolarWave.com](http://www.ArizonaSolarWave.com) Save \$ with **solar** hot **water** today. \$0 Out-of-Pocket Cost to you!

### **Solar Water Heaters**

[www.AZSolarConcepts.com](http://www.AZSolarConcepts.com) Arizona's **solar** specialists. Tax credits, free energy audit

### **Replace Water Heaters, AZ**

[www.BrothersAZ.com](http://www.BrothersAZ.com) **WaterHeater** Service For All Makes & Models! Finance Package Available. Call Now

Sponsored links

Sponsored links

### **Phx Solar Water Heaters**

Find Out How A **Solar Water Heater** Can Save You Money! Call Now.  
[www.CoolBlew.com](http://www.CoolBlew.com) **Phoenix**

### **Solar Water Heaters in AZ**

Big Savings, Request Quote Online!  
Trusted **Phoenix** Pros Since 1974  
[www.ParkerAndSons.com](http://www.ParkerAndSons.com)  
Phoenix, AZ

### **Solar Water Heater**

\$0 Out Of Pocket  
Get Yours Installed Today!  
[www.ArizonaSolarWaterHeater.com](http://www.ArizonaSolarWaterHeater.com)  
Phoenix, AZ

**Paid Search** – Paid search provides immediate exposure to the searching public. The ad copy often is a big determining factor in the success of a paid search campaign. Your business listing (ad) will appear at the top and to the right of the organic and local search results.

Paid Search incurs additional set up and monthly fees,



## Where Customers Search – (Organic Search)

air duct cleaning phoenix

About 77,500 results (0.21 seconds) [Advanced search](#)

[APCO Air Duct Cleaning, Inc. - Phoenix Arizona](#) ☆ 🔍 ✓  
Breathe Easier Today! APCO **Air Duct Cleaning**, Inc. High Quality Commercial and Residential **Air Duct Cleaning**.  
[www.apcoairductcleaning.com/](#) - [Cached](#) - [Similar](#)

[Air Duct Cleaning Phoenix | Arizona Licensed Contractor | Air Vent ...](#) ☆ 🔍 ?  
Dependable, affordable, licensed **air duct cleaning** contractor in **Phoenix**, Arizona.  
Download our free Consumer Guide on how to choose an air duct cleaner.  
[airductcleaning-phoenix.com/](#) - [Cached](#)

[5i Team Follow Up On Air Duct Cleaning Scam - Phoenix News Story ...](#) ☆ 🔍 ✓  
May 26, 2006 ... Arizona's Attorney General says if you think you've been the victim of an **air duct cleaning** scam, he'd like to hear from you. ...  
[www.kpho.com/news/9426970/detail.html](#) - [Cached](#) - [Similar](#)

**Organic Search** – Searchers select organic search results 2 to 3 times more frequently than paid search results.

It can take up to 8 weeks or more to see organic rankings on the first 3 pages of the search engines.



# Local Search Options

Search Radius	Setup	Paid/Monthly	Organic/Monthly
Single Zip Code*	\$ 395.00	\$ 95.00	\$430.00
79 Square Miles	\$ 495.00	\$ 195.00	\$430.00
1,960 Square Miles	\$ 595.00	\$ 295.00	\$430.00
7,850 Square Miles	\$ 695.00	\$ 395.00	\$430.00
31,400 Sq. Miles	\$ 795.00	\$ 495.00	\$430.00
Custom Radius	Call for Price		

First payment includes setup charge plus monthly fee.

\* Certain businesses (such as service related companies) do not qualify at this level.



## About AKA Internet Marketing

AKA Internet Marketing is a full service online marketing consulting firm led by industry veteran Anthony Kirlew. Anthony has been helping companies profit by effectively using the Internet since 1999. Here are a few highlights of Anthony's experience & industry accomplishments:

- Co-Founder, President, & CEO – NSI Partners, an Internet Marketing Consulting Firm; 1999–2003.
- Expert witness for the State of Maryland in support of anti-spam legislation; 2002.
- Former Director of Search Engine Marketing, Innovectra Corporation (an online yellow pages platform developer); 2007
- Noted Online Marketing blogger at <http://www.oldschoolseo.com>
- Former Web Marketing Manager, The Bump Media (acquired by The Knot); 2007–2008
- Author, *The Internet Marketing Guide for Small Business* (a.k.a. *Recession Proof Your Business by Dominating Your Niche Market Online*)
- Former Business Development Manager for Web.com Search Agency (ranked the #4 U.S. Based Search Engine Marketing firm by Advertising Age); 2008–2010.



Thank you!

Thank you for the opportunity to do business with you. I look forward to helping you accomplish your business goals through effective online marketing. Once you have reviewed this, let's set up a time to discuss the next steps.

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